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## ADVERTISING BUDGET ORDER FORM / CONTRACT

### \$10,000 Budget Package

Promotion	Qty	Amount
Spring PC #1	2500	1615
Spring PC #2 top 1,000	1000	945
Summer PC	1000	945
Fall PC	1000	945
Holiday PC	1000	945
List Purchase	2500	225
Website	12 mo	2538
Emailer mo fee (up to 500 names)	12 mo	180
Emailers - 20 weeks of promotions	10 camp*	990
Bonus Bucks	2500 sheets	800
		\$10,128.00
5% OFF SHOW SPECIAL - All setup & print prices		\$399.15
		\$9,728.85

### \$15,000 Budget Package

Promotion	Qty	Amount
Super Size Spring PC #1	2500	1715
Super Size Spring PC #2	2500	1715
Super Size Summer PC	1000	995
Super Size Fall PC	1000	995
Super Size Holiday PC	1000	995
Additional Super Size PC	2500	1715
List Purchase	2500	225
Website	12 mo	2538
Emailer mo fee (up to 2500 names)	12 mo	360
Emailers 30 weeks of promotions	15 camp*	1485
Bonus Bucks	2500 sheets	800
Planting Guide	2500	900
Planting Guide Signage/Banners	1 pkg	650
		\$15,088.00
5% OFF SHOW SPECIAL - All setup & print prices		\$581.15
		\$14,506.85

### \$25,000 Budget Package

Promotion	Qty	Amount
Super Size Spring PC #1	5000	2965
Super Size Spring PC #2	5000	2965
Super Size Summer PC	2500	1715
Super Size Fall PC	2500	1715
Super Size Holiday PC	2500	1715
Additional Super Size PC	5000	2965
List Purchase	5000	450
Website	12 mo	2538
Emailer mo fee (up to 2500 names)	12 mo	360
Emailers 40 weeks of promotions	20 camp*	1485
Bonus Bucks	5000 sheets	1025
Planting Guide	5000	1250
Planting Guide Signage/Banners	1 pkg	650
Veggie Guide	2500	900
Veggie Banners/Signs	1 pkg	475
We Guide. You Garden (Custom)	250	2229
		\$25,402.00
5% OFF SHOW SPECIAL - All setup & print prices		\$898.85
		\$24,503.15

\* Campaigns

### Additional Items

Promotion	Qty	Amount
We Guide. You Garden. (Standard)	250	\$1,349
We Guide. You Garden. (Custom)	250	\$2,229
We Guide. You Garden. POP Package	1 pkg	\$850
Loyalty Card w/1 key tag and Sign Up Forms	2500	\$3,200
Loyalty Card w/1 key tag and Sign Up Forms	5000	\$5,329

## Look what Bay Gardens received for \$13,110.95\*

\*Includes postage on applied items  
(see reverse for details)

*"Just wanted to let you know that the marketing materials have been great. We have gotten a great response to the bonus bucks, department signs, and membership cards.*



**Bay Gardens**  
GARDEN DESIGN & DECOR

*Also, the postcards that went out have been phenomenal. Our season really spiked once those went out and the redemption rate has been impressive. Business is way up and I think that those postcards have a lot to do with that."*

**John  
Bay Gardens**

Name \_\_\_\_\_

Company \_\_\_\_\_

Signature \_\_\_\_\_

Package \_\_\_\_\_

Additional Items \_\_\_\_\_

Date \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_



649 South Ave #5, Secane, PA 19018  
Tel. 610-690-7345 Fax. 610-690-7346  
www.gardencentersolutions.com



\* All of items not shown

## Look what Bay Gardens received for \$13,110.95\*

\*Includes postage on applicable items

- EARLY SPRING FLYER INSERT (20,000)
- JULY POSTCARD (2,500)
- SIGNAGE (7 BANNERS & BRACKETS)
- APRIL PLASTIC POSTCARD (1,000)
- LANDSCAPING POSTCARD (1,900)
- LOYALTY CARDS (1,000)
- MAY POSTCARD (2,500)
- 2 DEMOGRAPHICALLY TARGETED LISTS
- PLANTING GUIDE (2,500)
- JUNE POSTCARD (2,500)
- BONUS BUCKS (2,500)
- VEGETABLE GUIDE (2,500)

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